MARIGOLD LIBRARY SYSTEM

Professional Development Resources
for Library Staff & Board Members
October 2024

Welcome to the Professional Development Resources Newsletter!

Inside, you will find a round-up of free or affordable professional development and training opportunities, including live or recorded webinars, in-person training sessions, articles, and more, on topics relevant to library managers, staff, and board members.

All webinar times indicated below are Mountain Time. Opportunities with a cost associated will be indicated with this symbol: 💰

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- Library Marketing and Communications Conference

Plan Ahead

The following list is compiled of upcoming webinars and events that take place after this month. They will be featured in this newsletter, in more detail, closer to their dates. Some titles are listed here so they can be researched by those who wish to plan ahead.

- November - A Comprehensive Employee Guide to AI-driven Cyberthreats - Pryor Learning

- November - Managing Conflicts with Patrons and Colleagues - Library Journal

- November - Proving the Value of Soft Skills - Niche Academy

- November - Crafting Effective Grant Proposals, Emotional Intelligence: Understanding your and Other's Emotions for Self Awareness, Empathy, and Guidance - LibraryWorks

- December - Marketing and Outreach Strategies to Engage Your Community - Library Journal

Advocacy

Two-Day Virtual Grant Writing Workshop

People First Fundraising Solutions
💰 **Online Workshop | Multiple Dates September - December | $245**

This two-day interactive virtual workshop will acquaint participants with the process of researching, identifying and cultivating relationships with grant-making sources including government agencies, foundations and corporations. Building a rapport with the "point people" from granting agencies and understanding the motivations of decision-makers are crucial subjects that will be covered in this presentation.

Among the key take-aways of this session, participants will also learn how to construct a compelling grant proposal template that may be used for multiple granting applications. Most importantly, participants will experience a greater sense of confidence and become firmly acquainted with methods to procure the funds and resources that will enable their respective organizations to make progress towards achieving their missions.

Multiple dates are availble for this workshop. Check the website for the full listing.

Fundraising/Grantsmanship

ALA eLearning

eCourse | September 16 - October 28 11:00 AM

💰 **ALA Member Price: $360 Non-member: $400**

This is an introductory class that will immerse public librarians in a collection of readings, podcasts, and other exercises designed to elevate understanding of the processes of grant writing and fundraising. By the end of the course, students will have produced substantial work towards a complete grant application and fundraising plan.

Using Picture Books to Discuss Social Justice and Equity

ALA eLearning

eCourse | October 7 - November 3 11:00 AM

💰 **ALA Member Price: $188.10 Non-member: $209.00**

Picture books are a common tool in early literacy development and the lives of young learners. They are pieces of art as well as literature—they are multidimensional, sophisticated, beautiful, and accessible ways to springboard important, relevant, and timely conversations around social justice topics.

In this course, we will consider practical ways we can use picture books to launch discussions around social justice and equity. Participants will learn how they can select picture books critically for their students and learn cross-curricular strategies enacting intentional and ongoing social justice work.

From Speed-Friending to Collaborating with Strangers (CoLAB) Workshops: How to Make Your Library More Relationship Driven

LibraryWorks

Webinar | October 24 | 12 PM | 💰 $49

Libraries are increasingly becoming relationship driven -- seeking to serve patrons and community organizations to create meaningful connections or partnerships that otherwise would never happen. These activities achieve many ends: they create comfortable café environments that support participants to experience a sense of community.

As we learn more about the epidemic of loneliness, and as we become increasingly aware of organizations that could benefit from new community relationships, libraries have become perfect neutral spaces to host these types of events.

The workshop will provide examples of speed-friending events and how to host one in your library; examples of CoLAB Workshops and how to host one in your school, public or academic library; and basic processes for promoting and facilitating these events and workshops.

Advocacy in a Polarized World

EveryLibrary Institute
Recorded Webinar

How can we effectively communicate with all decision-makers, and stakeholders about the important work happening at your library regardless of their political beliefs? In this session you will learn the principles of "The Three Languages" of politics, and how to apply them when communicating

with people from across the political spectrum. We will build upon these principles and learn how to effectively use data, stories, and research to craft compelling, resonant messages.

Who Should Attend: Library admin, librarians, board members, library supporters interested in strategies and tactics that help us counter attacks on libraries and librarians, and the efforts at censoring the voices and perspectives of LGBTQIA+ and BIPOC.

Board Topics

Understanding Your Legal Landscape
Government of Alberta, Community Engagement Branch
Webinar | October 16 | 1:30 PM - 3 PM

Understanding how laws and regulations affect your organization can be confusing. How do they determine what a board must do? What internal rules can an organization choose to create? Join us and we will help you understand how these rules combine to create the legal landscape that all non-profit organizations in Alberta operate in. You will also have the chance to ask questions, see what other organizations are dealing with, test your knowledge and receive additional resources.

Board Basics Workshops
Public Library Services Branch
In-Person Workshops | October 19 (Medicine Hat),
October 26 (Raymond), November 2 (Hinton) |
9 AM - 4 PM

This free workshop is open to all library board members and library managers and is designed to help participants support effective public library service in their communities. Participants will learn about:

- The *Libraries Act* and Libraries Regulation;

- The structure of public library service in Alberta, including the Alberta Public Library Network;

- Library board roles and responsibilities;

- Governance tools, including Plan of Service, policies and budget;

- Library board member roles and responsibilities;

- Library board funding and finances; and

- Relationships with other library stakeholders, and board-staff relationships.

Participants will receive a handbook and copies of the *Libraries Act* and Libraries Regulation. Meals (including lunch the day of the workshop), travel, and any required accommodation will be the participant's responsibility.

The Role of the Board Chair
Government of Alberta, Community Engagement Branch
Webinar | October 22 | 1:30 PM - 3:30 PM

What is the role of the board chair in a nonprofit organization? How is it different from the rest of the board members? This 2-hour webinar will discuss the key expectations of a chairperson to better perform their leadership role in a nonprofit organization. The session focuses on 'chairing effective meetings,' 'chair as facilitator,' 'dealing with difficult board/organization challenges,' and 'building a strong board team.'

Communications & Marketing

How to Harness Emotional Triggers to Make Your Library Social Media Posts

Go Viral
Super Library Marketing
YouTube Video

Can your library go viral on social media? It is possible... if you create the right kind of content. We're going to dive into the psychology of emotion and its impact on the effectiveness of social media in this episode of the Library Marketing Show. Plus, we'll give kudos to a library that created a video highlighting its most popular and fun resources!

Leading from the Middle: Managing and Communicating Both Up and Down
LibraryWorks
Webinar | October 3 | 12 PM

Do you have more than one boss at your library? Do you have lots of responsibility but little authority? Are you working between multiple departments? Are you looking to improve your communication skills with your managers and your direct reports?

If so, this webinar can help you communicate better and manage up and down. In this webinar participants will learn about:

- Communication techniques for communicating with upper management and employees

- Prioritizing tasks and setting goals

- Performance evaluation strategies: How to better give and receive feedback

- Planning and organizing meetings from "the middle"

- Time management concerns: How to organize and prioritize your time to meet multiple (and sometimes competing) goals

How to Win Over Peers and Influence People: The Art and Science of Marketing

LibraryWorks | Webinar | October 10 | 12 PM

You've segmented your target audiences and outlined your projects. You've chosen your overall strategies, set quantifiable goals, and determined specific tactics. Now it's time for the vital step of writing messages that your targets will respond to. During this deep dive into wordsmithery, you'll learn how to combine the art of language and the science of psychology to craft effective marketing communications. But this session will not be dry—expect interaction and laughter!

We'll include writing practice and evaluation (but no sentence diagramming, promise!). With the knowledge you gain during this session, you'll be better prepared to create compelling value statements, web copy, elevator pitches, social media posts, and more.

Social Media Marketing and Engagement for Libraries

Library Journal & School of Library Journal
Live Webinar | October 10 | 11:00 AM
💰 **$217 - $237 Discounts available**

Keeping up with social media trends can be overwhelming, but you're not alone! This half-day online course will help you understand the foundations of social media engagement and marketing, demystify newer platforms like TikTok, and bolster your confidence using social media tools in your outreach practices. You will leave with tangible ideas for how you can use social media in your library or classroom to increase engagement across your communities.

This course is geared toward librarians with new or emerging social media marketing skills and will be most relevant for librarians who are involved in community programming, engagement, outreach, marketing, and communications.

Social Media Crisis Management in 9 Steps (2024 Guide)

Hootsuite | Blog

The best social media crisis management starts long before any issue arises. Learn how to create a plan to mitigate risk and respond quickly.

Social media crisis management is critical for every social media and communications professional. Why? Because when your brand is in the middle of a crisis, every TikTok, Reel, or Tweet you post can either protect your brand's safety or turn a one-time incident into a long-term loss of brand trust.

In this guide, we'll show you how to manage a social media crisis, from social listening to post-crisis communication and everything in between.

Diversity, Equity & Inclusion

Serving Deaf Patrons in the Library

ALA eLearning

Live Webinar | October 7 & October 8 12:30 PM

💰 **ALA Member Price: $116.10 Non-member: $129.00**

Library services are for everyone, and that includes the deaf community. In this workshop, Kathy MacMillan, librarian and certified American Sign

Language interpreter, guides you in making your library a more welcoming place for patrons who are deaf or hard of hearing. You will gain an understanding of Deaf culture, learn library-related signs, and become prepared to confidently work with interpreters for your programs.

The Surprising Benefits of Saying "Yes!"

Innovative
Webinar | October 8 | 11 AM

Saying "no" to new or unusual requests and endeavors can be the default response for many librarians. There are numerous and undoubtedly valid reasons why we might resist change or taking on additional projects.

However, when Jennifer Nelson, State Librarian, New Jersey State Library, challenged herself to more frequently say "yes," it had a surprising impact on her career. Jennifer will join Innovative to present an inspiring and informative webinar, The Surprising Benefits of Saying Yes, to share her experience and offer other library workers insights into advantages of answering in the affirmative.

Personal Librarians: Building Relationships Across Campus

Niche Academy
Live Webinar | October 30 | 12 PM

Asking for help at university libraries can be intimidating for many students; this presentation will highlight the uniquely supportive role of Personal Librarians to address this and provide undergraduates with welcoming points of connection.

Princeton's Personal Librarian Program launched in 2017 after a similar program at Yale inspired library staff to bring this outreach model to their

campus. Building on Yale's model, librarians at Princeton found original ways to tailor the program to respond to the needs of their students and library colleagues. Join Audrey Welber as she talks through the details of implementation, discusses pitfalls encountered along the way, and shared strategies that led to enthusiastic program participation by Princeton's undergraduates.

Audrey will also share recent refinements and expansions to this initiative, including a subprogram supporting student athletes (at the request of the Academic-Athletic Affairs department), wildly successful "anti-procrastination" events, and a pilot effort focused on the needs of first-generation and low-income students.

Human Resources

Do's and Don'ts of Giving Effective Feedback for Performance Improvement

HR Professionals
Live Webinar | October 2
💰$149 **Recorded Webinar: $199**

Unlock the power of constructive feedback to enhance performance and foster a culture of continuous improvement in your organization. Join our 90-minute webinar to explore the art of delivering feedback that motivates, supports, and drives better outcomes. This session is designed for managers, team leaders, and anyone in a mentoring role who aims to refine their feedback skills to boost team effectiveness and individual growth.

Boosting Team Resilience: Building a Culture of Wellness and Balance

HR Professionals
Live Webinar | October 7

💰$149 Recorded Webinar: $199

According to Mercer, an HR consulting firm, more than 80% of employees are at risk of burnout in 2024. 43% of employees cited financial strain as a contributing factor, 40% cited exhaustion, and 37% said they were struggling with an excessive workload. In addition, as many companies are downsizing or on budget freeze, employees are also concerned about job security. For associates to be engaged, productive, innovative and loyal in these high-pressured times, they need to know the company cares about them. This care is demonstrated by generating a resilient organizational wellness culture.

This live, interactive presentation will discuss state of the art approaches and tips for generating a culture that not only can recover in these disruptive times, it can exceed what has been. Participants will leave the presentation with specific steps they can implement immediately as well as long term strategies that will generate an extraordinary culture of wellbeing and high performance.

INTRO to Human Resources

IntegralOrg
Webinar | October 9 | 1 PM

As a nonprofit grows, human resources management becomes an increasingly important area of development, but it can be challenging to know where to start when there are many competing demands for nonprofits.

In this session, Tracey Normand introduces the basics of human resources management, with an emphasis on the employee lifecycle – from attracting talent to managing transitions – and the regulatory environment both external (laws and regulations) and internal (policy and procedures).

Indigenous Resources

An Introduction to the Histories, Cultures and Issues Facing Indigenous Peoples in Canada

Eco Canada
Recorded Webinar

With over 1.6 million people in Canada identifying as Indigenous, it is essential to recognize the heritage, diversity, and rights of Indigenous Nations. The histories, traditions, and beliefs of Indigenous communities are unique and all cultures are integral to Canada.

Many employers consider Indigenous Awareness as essential knowledge for job seekers and professionals. Brad Spence from ECO Canada presents "Indigenous Awareness 101" which explores issues facing Indigenous peoples today from historical and critical perspectives.
This webinar is designed for people who want to learn more about Indigenous peoples and support the reconciliation efforts in Canada.

First Nation Public Library Week 2024: Remember When

Librarianship
Prerecorded sessions and in-person gatherings | First week of October

Welcome to the First Nation Public Library Week (FNPLW) website. FNPLW is held annually in October as part of Canadian Library Month. Here, you can explore posted videos and downloadable resources designed to support public programming and patron events at your local library. Since 2000, First Nation public libraries have used one week of the year to raise awareness of their resources, services, programs and activities. First Nation Public Library

Week is celebrated the first week of October to coincide with Canadian Library Month.

First Nation Public Library Week is not only an opportunity to promote public library services but also to celebrate cultural uniqueness through creative library programming.

"**Remember When**" evokes the start of a captivating story. Chosen as the theme for the 2024 First Nation Public Library Week by First Nation Public Librarians during their weekly Tea & Chat, this theme aims to inspire libraries to create programs that promote visiting, sharing, and reminiscing.

In today's world, communities often find themselves disconnected, with visits becoming scheduled and purpose-driven. "Remember When" extends a welcoming invitation to prioritize community building through genuine face-to-face interactions and informal gatherings.

Join us in celebrating the joy of reminiscing and strengthening bonds within our communities during First Nation Public Library Week 2024!

An Introduction for Indigenous Protocols for Fundraisers
Keela & Imagine Canada's Grant Connect
On Demand Webinar

As we move forward towards truth and reconciliation with Indigenous Peoples, we recognize the importance of learning from Indigenous communities to foster better relationships and honour their protocols as respectful visitors to their territories. This introduction to Indigenous Protocols for Fundraisers workshop will get you thinking about your own journey, within the social sector and personally.

In this free webinar, join Rowena Veylan, founder of The New School of Fundraising, to explore cultural practices and protocols for non-Indigenous individuals, recognizing that no two communities are the same. This session

is designed for fundraisers from organizations of all sizes (as well as senior leaders and other nonprofit professionals).

It is important to note that the workshop instructor approaches this subject with humility and acknowledges that they do not possess exhaustive knowledge of all diverse Indigenous Peoples and cultures. However, they bring a genuine spirit of curiosity, empathy, learning, lived and familial experiences into the space and ask that participants attend with an open heart and open mind.

Intellectual Freedom & Censorship

Perfect is the Enemy of Good: Thinking Critically about Information in an Imperfect World
Niche Academy
Live Webinar | October 2 | 12 PM

James Baldwin writes, "In addition, the price one pays for pursuing any profession, or calling, is an intimate knowledge of its ugly side." In a global culture where digital technology provides a platform for unlimited bean-spilling, finger-pointing, and straight-up hating, there is no need to pursue a profession or calling in order to intimately know its ugly side. Want to learn what is wrong with science, religion, higher education, capitalism, medicine, democracy, the police, or Guy Fieri? A quick Google search will produce more harsh criticism than anyone could read in a lifetime. Even the gold-standard of information, peer-reviewed scholarship, takes its knocks, not all of which are undeserved.

When everything, including information itself, has been revealed as less than perfect, how does any information seeker keep from sinking into the crippling mindset of cynicism or reverting to their cognitive biases to decide what information to accept and what to dismiss? How does anyone "check

the facts" when even librarians endorse the idea that "Authority Is Constructed and Contextual?"

Join Donald Barclay for this webinar to consider how librarians and other educators can help learners think about information not as some perfect/imperfect, true/false dichotomy, but rather as points on a continuum of credibility that it is up to information seekers, who are as imperfect as any information they encounter, to untangle as best they can.

Censorship and Banned Books: Tactics for Defending Intellectual Freedom

Library Journal & School Library Journal
On-demand course | September - Decemeber 2024
💰 **$199-$237- Discounts available**

The last few years have seen a drastic uptick in book bans and curriculum challenges. As a librarian, teacher, administrator, or trustee, it can be difficult to know your options for managing these challenges and advocating for intellectual freedom and diverse educational materials. This course will focus on proactive preparation to ensure you are set up for success.

In this on-demand online course, you will learn tangible ways to handle censorship, including tips for finding allies and building coalitions, tactics for board meetings, and strategies to ensure your library policies are up to date to address intellectual freedom. The course covers best practices for engaging and educating stakeholders in your organization to ensure everyone is equipped with appropriate responses and prepared when challenges arise.

Fighting for the First Amendment: Anti-Book Banning Training Series

EveryLibrary Institute
Recorded Webinar

You might not know this but librarians, as government employees, can't often legally fight against the book bans happening in their community. Their jobs and careers are often threatened, they're attacked publicly, or the municipal attorneys advise them against taking any action.

That means that they need people like you to stand up and push back against the well organized groups who are fighting to deny your right to read and control information in your community.

That's why we created this webinar series to help people like you stand up against the book banners.

Leadership & Management

Essential Project Management Skills for Library Workers

ALA eLearning
eCourse | September 9 - October 20 | 11:00 AM
💰**ALA Member Price: $260.10 Non Member Price: $289.00**

This eCourse introduces essential strategies and techniques for project management in libraries. Topics include management styles, institutional constraints, project life cycles, stakeholder management, scope definition, risk assessment, project planning tools, and team management. There will be a special emphasis on managing teams, including information on the role of the leader, the value of diversity and inclusion, communications, and meeting management.

This course will be useful for both experienced and new project managers and other leaders that want to develop a better understanding how to develop and manage projects, particularly in times of uncertainty. No previous experience is required.

The Emotionally Strong Leader Workshop

Municipal World

Live Webinar | October 3 | 7:00 AM

💰**$125.00**

Addressing the feelings of others in the workplace can be a terrifying proposition. For many leaders, asking what lies behind the actions and reactions of their people is akin to opening Pandora's box. They don't want to find out what's lurking inside. Many managers don't know how to deal with — and they fear — their employees' emotions.

Leaders of these organizations have good reason to be scared. After all, few of us know how to handle emotions (let alone handle them at work). Many of us have not learned how to tend to our feelings and those of others. So isn't it better to sweep all those pesky emotions under the rug and carry on as if they don't exist? The answer is an unequivocal no!

Instead of spending time and money dealing with inappropriate behaviors and disrespectful communications stemming from emotional issues in your workplace, address those issues directly by dealing with your feelings and the feelings of your people head-on.

In this session, you will learn the emotional skills and mental strategies needed to be stronger and more intelligent than your feelings and help others learn to explore their emotions. Emotions should not be feared but celebrated. A wealth of amazing possibilities are available if we learn to harness the superpower of our feelings.

Growing and Training Your Staff at Any Level

ALA eLearning

Live Webinar | October 9 | 12:00 PM

💰**ALA Member Price: $71.10 Non Member Price: $79.00**

Your next library leaders are right under your nose, but they may not be professional librarians or ever plan to get their MLS. So, how do you develop the future leaders and decision makers for your organization? How will your organization deal with succession planning? How do you keep paraprofessional staff and new librarians motivated to stay and grow with your organization? In this webinar, libraries will learn how to think outside of the box with professional development and training in order to retain great staff members.

This webinar is intended for public library directors, administrators, staff liaisons, HR professionals, trustees, and management.

Quiet Leadership: Cultivate Your Identity as an Introverted, Quiet, or Reserved Leader to Harvest, Motivate, and Inspire

LibraryWorks
Webinar | October 17 | 12:00 PM

The ideals of leadership qualities can lead the typical introvert into anxiety and avoidance. But quiet or introverted leadership challenges the extroverted norms and expectations. Quiet leadership combats the idea that to be a successful leader you have to be loud. Quiet leadership promotes a healthy and successful working environment through modesty, humility and action, focusing on individual aspirations and talents, inspiring others through guidance and encouragement.

Scale Your Workplace as You Grow

Great Place to Work
Webinar | October 22 | 9:00 AM

As companies grow, it becomes crucial to align people with the mission and values, enhance communication efforts, build new organizational capabilities to support expansion, and formalize previously informal people initiatives. Join us for an insightful session on how leading startups have strategically scaled their cultures to match their business growth, offering valuable lessons and strategies for maintaining organizational integrity amidst rapid development.

Building a Quality Framework for Learning and Development

Niche Academy
Webinar | October 23 | 12:00 PM

Developing consistent products in learning and development requires a robust quality framework. Implementing standardized guidelines ensures that teams can identify and rectify issues, enhancing organizational performance. Without a structured approach, informal processes may leave your team vulnerable to quality issues.

Join Hadiya Nurridin for an insightful session on building a quality framework that strengthens your team's output. We'll delve into the fundamentals of quality management, exploring the five-phase evolution and sharing actionable tips for each stage. You'll receive resources to guide discussions with leadership and colleagues on refining your current quality management practices.

Preparing for Your Nonprofit Audit

IntegralOrg
Live Webinar | October 30 | 1 PM - 2:30 PM
💰**$10 - $30 (Pay what you can)**

Nonprofits and charities are under more scrutiny than ever before. Every stakeholder – from grantors and board members to the public media – expects nonprofit and charitable organizations to uphold their mission in a financially responsible way. You will learn from an accountant with decades of nonprofit and teaching experience about the ins and outs of the auditing process, plus there will be **added time for any participant questions**. This webinar is suitable for anyone who has a hand in your organization's finances: senior leadership or board and audit committee members.

Library & Workplace Skills

The New Basics of Professional Customer Service

Niche Academy
Live Webinar | October 9 | 12 PM

The landscape of what customers expect in professional customer service from organizations continues to change at a frantic pace. What was "good enough" yesterday, likely is "bad enough" to lose a customer today.

While we can't ignore the impact and benefits of the online experience and their impact on how customers view "human-less service", the need for organizations to provide professional customer service experiences continues to differentiate the organizations that create loyal customers and fans, versus those that get-by, survive and potentially even fail.

Join Andrew Sanderbeck for this interactive and informative program exploring two critical customer service competencies:

- Professional customer service expectations from the eyes of the customer

- A road map to creating new internal professional customer service expectations for your organization

Moving Libraries Forward With an Open-Solution Strategy

Library Journal and School Library Journal

Webinar | October 10 | 9 AM | 💰**Unknown - available after registration**

Libraries looking to break away from siloed solutions often struggle to connect with other systems and institutions. This can result in complex and resource-intensive development, cause frustration and limit opportunities. To overcome these challenges, institutions are now shifting to an open-solution strategy that relies upon flexibility and customization. These solutions enable greater collaboration, stronger integration with other systems, better alignment with institutional missions, and improved quality of the services provided to end-users.

Join us as library leaders share how they are moving their libraries forward and delivering more impact.

Safety and De-Escalation Foundations for Frontline Staff

Library Journal and School Library Journal
Live session

October 29 | 10 AM to 3 PM | 💰**$199-237 Discounts available**

Safety concerns are on the rise at libraries, and it can be difficult to know your options for managing these challenges. This course, intended for public-facing librarians and frontline staff, will teach you how to manage conflict and safety concerns proactively by learning strategies and tactics for conflict resolution, de-escalation, and long-term safety in your library. We'll discuss trauma-informed practices for engaging with safety concerns, and give you tools to help you respond to security issues, file incident reports, and more in order to promote safety in your library and classroom.

You will leave this half-day intensive with new and innovative strategies to prioritize safety in your library.

Creating More Joy & Resilience in the Library
LibraryWorks
Webinar | October 29 | 12 PM

Considerable research shows that those with more joy, laughter, and well-being in their life are more resilient, productive and effective at work, and they live more fulfilling lives. This session is designed to increase fun, creativity, and joy. It also distinguishes between long-term well-being and toxic positivity. Through stories, activities, and experimentation, participants will learn the research and strategies to increase happiness and well-being within themselves, within the library culture, and with others. You'll walk away with practical ideas to well-being in the workplace and in your own life.

Programming & Services

"Come Together": Exploring How Social Connection & Inclusion Will Shape the Future of Public Libraries
CULC Futures Lab
Webinar | October 9 | 12 PM - 1:30 PM

Public libraries occupy an increasingly visible role in how individuals and communities learn, interact, connect, and share with one another. This talk will explore the broader knowledge landscape regarding public library practices, spaces and activities that collectively create and reinforce social

connections in an increasingly "asocial" society. We will look at innovative work happening in this area, including how older adults connect with their public library and a collaborative social work project at Hamilton Public Library.

Food for Thought: Library Kitchens and Cooking Programs
WebJunction
Article

Public libraries are helping their communities embrace the joy of cooking by offering an array of food-related programs and clubs. From hands-on baking classes to food-themed book clubs, these initiatives are spicing up the library experience.

As community hubs, libraries can play an important role in promoting public health and wellness initiatives, including food and cooking literacy programs. But eating well involves more than just quality ingredients and culinary chops—joy, creativity, and community are all important ingredients in any good meal. Read on to learn how libraries are incorporating these elements in their food-related programming, and gather inspiration for your library's next program.

Reader's Advisory & Collection Development

Crash Course in Horror
NoveList
Live Webinar | October 1 | 12 PM

Horror readers seek out the thrills and chills within the pages of their favorite books. And, we're in a golden age for horror, with a bounty of options to choose from! There's a horror book for every reader. Whether your readers love a creature feature or real-life monsters, join NoveList and LibraryReads as we give you the latest and greatest the genre has to offer — from small town horror to vampire menace.

If you find yourself scared of working with horror or just want to stay up to date, this webinar is for you.

How to Build Inclusive Collections

Library Journal and School Library Journal
Live Webinar
October 24 & October 31 and November 7 | 12 PM |
💰**$261-284 Discounts available**

Library collections must be diverse and inclusive, offering windows into and reflections of the vast array of people, stories and experiences that make up our world. In this course, you'll learn from a group of experts as they explore key concepts essential to cultivating and promoting inclusive collections.

You'll gain the tools to conduct a diversity and inclusion audit of your collections, and hear about ways to include wider perspectives from and about LGBTQIA+ people, Black, indigenous, and people of color, and historically underrepresented ethnicities, cultures, and religions.

You'll also learn how to ensure that your collections are more reflective of the diversity of your community and the larger world and how to establish policies for keeping your inclusive collections safe against book challenges.

SLJ Day of Dialog

School of Library Journal
Virtual Event | October 10

Join us October 10th for the most anticipated librarian gathering of the Fall/Winter 2024 publishing season—fully virtual and free to attend! Our daylong program of author panels, in-depth conversations, and keynote talks will leave you informed, inspired, and entertained.

Come hear about the hottest forthcoming titles for children, tweens, and teens, from nonfiction and romance to picture books and graphic novels. You can also visit the virtual exhibit hall to network with leading publishers, enjoy intimate author chats, and download digital galleys and other free resources.

21 Nonfiction Titles for Young People in Honor of Latinx Heritage Month

School of Library Journal
Article

From picture book biographies to historical overviews, this roundup spotlights informational texts centering Latinx heritage. Add these works to nonfiction displays from September 15 to October 15 and throughout the year.

Technology

Ethical Considerations for the Use of Artificial Intelligence (AI) in the Library

LibraryWorks
Webinar | October 15 | 12 PM

Join us as we examine the complex conversation of Artificial Intelligence (AI) and consider how to ethically engage with AI in our library workspaces. Through examining our personal and professional ethics, we will explore how, if at all, we can define ethical uses of AI and technology.

As AI continues to advance and increasingly impact our world, we are faced with questions about how the library can best support the public in maintaining high-quality information literacy skills. While some of us may be fearful, nervous or have unanswered questions about AI, through this workshop we will gain transferable communication skills to use in future interactions.

Integrating Artificial Intelligence in Libraries

Library Journal and School Library Journal
Live session & workshop

October 17 | 10 AM to 2 PM | 💰$261-284 Discounts available

Artificial Intelligence (AI) has splashed into cultural awareness and usage, prompting librarians to question if and how to use AI in and for their libraries. This online course will focus on tangible ways to apply AI to your communication, programming, and workplace challenges. We will discuss the potential challenges regarding ethics and copyright, as well as the opportunities to engage new users and streamline your work. You'll have a chance to get hands-on to play with commonly available tools and practice writing effective prompts. All live speaker presentations will be recorded and available on demand for six months.

This course includes one half-day (4 hours) of live, online presentations from an expert speaker, as well as three weeks of a guided asynchronous workshop with facilitated peer cohorts and assignments. In this workshop, you'll have the opportunity to practice what you've learned through prompted activities, share and crowdsource issues with peers, and get feedback from peers and your facilitator. The workshop will culminate in you creating a "train the trainer" presentation to share your new knowledge with your colleagues at your organization.

Keys to Successful IT Project Management

Pryor Learning
One-hour Webinar

💰$199

Due to the volatile nature of information technology, assuming the role of project manager for an IT project can be challenging, frustrating, and problematic. In addition to constant change, you're forced to take into account the competitive landscape, business requirements, regulatory issues, and so much more.

Do you have the unique skills necessary for taking an IT project plan and turning it into a well-executed project success that comes in on time and on budget? If not, this powerful IT project management training workshop will make all the difference!

Project management is no easy task, regardless of a project's scope, risks, and overall objectives. However, IT project management takes these complexities to a whole new level. From communication and team-building challenges to scheduling and organizational hassles, delivering new systems and technology to internal and external clients, customers, and stakeholders can be completely overwhelming.

Have you ever spearheaded an IT project that failed? Have you been involved in projects that seem to spiral out of control, increasing in complexity and cost while they fall further and further behind schedule? Have you suffered from wasted time, energy, and resources trying to keep a project going that's missing key elements for success? Don't spend another day struggling to get a handle on your responsibilities and take control of your IT projects. This IT project management course is for you!

Upcoming Conferences & Events

Stronger Together

The Alberta Library, Peace Library System, Yellowhead Regional Library, Nothern Lights Library System, Library Association of Alberta and the Alberta Library Trustees' Association

October 3-4 | Edmonton, Canada | 💰 $149.37

Join us at the DoubleTree by Hilton Hotel West Edmonton on **October 3-4** for an engaging and educational Stronger Together Library Conference.

You'll be joined by 500 fellow attendees from all over central and northern Alberta to discuss vital topics, including advocacy, artificial intelligence and technology, workplace issues, intellectual freedom, governance, and programming.

This conference is a premier experience for librarians, staff and trustees who work in public, school, academic and special libraries across Alberta. The presenting partners represent all aspects of the library community, enabling a diverse group to come together to discuss important issues and opportunities.

Strategic Internal Communications Canada

Advanced Learning Institute

October 8-10 | Toronto, Canada | 💰 $2,544 (In-person)

In this 3 day conference, you will have the opportunity to catch up with your peers, learn about the internal communications challenges they're facing - and the tactics they're using to overcome them.
Internal communications is more important than ever with remote/hybrid workforces and constant change. Attend this conference to get practical

advice on how to build your culture and better engage employees.

TALL eXchange 2024

October 17 | Toronto, Canada | 💰**$75-$275**

TALL eXchange 2024 | AI: Access to Information is a one day conference for members of TALL and other information professionals interested in keeping current on legal technology, legal sources, competitive intelligence, knowledge management and more.

This year's conference will explore trends in current AI technology, technology's impact on the areas of access to justice and legal information, and the role of legal information professionals during this time of change and development.

DCMI 2024 Metadata Innovation: Trust, Transformation, and Humanity

October 20-23| Toronto, Canada | 💰**US$50- US$600**

DCMI 2024, invites researchers, practitioners, and experts from diverse domains to explore the dynamic landscape of metadata in the theme of Trust, Transformation, and Humanity. The fast-paced advances in artificial intelligence (AI) create new research fronts for metadata. While AI can bring benefits to research, learning, and society at large, it has also supercharged deepfake contents that are used for nefarious purposes.

Ensuring trustworthy AI and applications is the first line in responsible metadata research and practice and in fighting the misinformation, disinformation, and deepfake contents.

Metadata is quickly expanding its role in providing transparent, trustworthy, and effective representation of data, information, and knowledge in the transformation from "data about data" to data-underpinned knowledge. In

this expansion of metadata roles, we strive to bring innovative metadata ideas, projects, and practices together to foster and protect humanity.

Access 2024

October 21-23 | Montreal, Canada

💰**Early Bird (Ends Sept. 20) $450 + Tax, Non-Early Bird $500 +**

Tax Student $150 + Tax

Access is Canada's premier library technology conference bringing librarians, technicians, developers, programmers, and managers together to discuss cutting-edge library technologies.

Access is a single stream conference featuring in-depth analyses, panel discussions, lightning talks, hack-fest, and plenty of time for networking and social events.

19th Annual Media Literacy Week

MediaSmarts - Canada's Centre for Digital Media Literacy
October 21-25 | Canada-wide

MediaSmarts is excited to invite all libraries to participate in this amazing week in October! This national initiative champions digital media literacy through a range of activities, workshops, and events spanning classrooms, libraries, museums, and community groups across Canada. Libraries are uniquely positioned to connect with their communities by hosting or supporting in-person or online events & learning opportunities. Many have previously organized workshops and webinars using MediaSmart's free, ready-to-go resources. Find out everything you need to know and get ready for this exciting national event!

Library Marketing and Communications Conference

Library Marketing Conference Group

November 13 & 14 | St. Louis, Missouri, USA | 💰$499

The Library Marketing and Communications Conference (LMCC) is an annual event that is the only one of its kind designed specifically for library marketing and communications. Each year's conference includes two full days of content with two empowering keynotes, approximately 30 innovative concurrent sessions from knowledgeable speakers, and numerous opportunities to network, commiserate, teach, and learn.
LMCC is designed by and for library employees of any level who are involved in marketing, communication, public relations, social media, and outreach in academic, public, and special libraries.

Library professionals leave the conference feeling heard and seen, and they are given tools they can use to strengthen support for marketing and communications in their organizations. Post-conference surveys show that attendees value LMCC's opportunity to share ideas, build community, and network with others in their field, all tangible benefits that are not available at other library conferences.

LMCC is also fun. It's a place where attendees get to know each other through dine-arounds at local restaurants, become inspired by picking up marketing materials from other libraries in the Swag Swap, and make new professional contacts and friends between sessions. LMCC is your library marketing community!

Subscribe Now!

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